



DRY CREEK VINEYARD
WINE ON TAP

WHITE VARIETALS DRY CHENIN BLANC, SAUVIGNON BLANC	
RED VARIETAL HERITAGE VINES ZINFANDEL	FIRST YEAR IN KEG 2013



WINE ON TAP: THE PERFECT PAIRING OF QUALITY AND SUSTAINABILITY

Dry Creek Vineyard is firmly committed to a “No Compromises” philosophy, producing appellation-focused, *terroir*-driven, varietal-defining wines. The pioneering spirit of our certified-sustainable family winery began in 1972 as the first new winery in Dry Creek Valley following Prohibition, and lives on today through constant innovation and our commitment to quality. Stainless steel kegs provide a completely inert environment to prevent aging, which is perfect for bright, aromatic whites like Dry Chenin Blanc and Sauvignon Blanc, and fruity reds such as our Heritage Vines Zinfandel. Wine on tap in stainless steel kegs not only maintains superior wine quality, but also reduces the cost and carbon footprint of traditional bottle packaging and transportation. By eliminating this packaging, reusable steel kegs save millions of pounds of trash from the landfill every year.

Family Owned and Sustainably Farmed Since 1972





DRY CHENIN BLANC

APPELLATION CLARKSBURG	FIRST YEAR PRODUCED 1972
FLAVOR PROFILE HONEYDEW MELON, WHITE PEACH, FRESH CITRUS, ORANGE BLOSSOM	
FERMENTATION STAINLESS STEEL	SOILS SANDY, WELL-DRAINED & FERTILE

For over 30 years, our Chenin Blanc has come from the Clarksburg appellation in the Sacramento Delta. The mouthfeel is lively with refreshing tropical aromatics. Stainless steel fermentation (no oak) guarantees the signature fresh fruit character of this versatile, food-friendly wine.



SAUVIGNON BLANC

APPELLATION DRY CREEK VALLEY	FIRST YEAR PRODUCED 2008
FLAVOR PROFILE WHITE PEACH, MANGO, LEMON CURD, TANGERINE, SLIGHTLY CREAMY	
BARREL COMPOSITION FRENCH OAK, ACACIA, CHESTNUT	SOILS GRAVELLY LOAM, VALLEY FLOOR

Crafted from several distinct vineyard sites, this elegant blend incorporates unique clones of Sauvignon Musqué and Sauvignon Gris for richness and texture. Stainless steel fermentation was supplemented with small amounts of chestnut, acacia and French oak barrels, adding character and nuance.



HERITAGE VINES ZINFANDEL

APPELLATION SONOMA COUNTY	FIRST YEAR PRODUCED 1997
FLAVOR PROFILE BOYSENBERRY, BLACK RASPBERRY, DARK CHOCOLATE, BLACK & WHITE PEPPER	
BARREL COMPOSITION FRENCH, AMERICAN & HUNGARIAN OAK	SOILS VALLEY BENCHLAND, CLAY LOAM

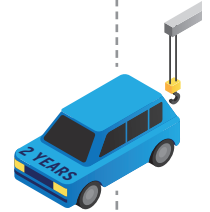
Cuttings from a pre-Prohibition era vineyard were grafted onto phylloxera-resistant rootstock to create a “young vine” wine with “old vine” Zinfandel characteristics, reminiscent of turn-of-the-century heirloom vines. A remarkable wine, offering abundant fruit, silky tannins and a round, lingering finish.

WINE ON TAP SUSTAINABILITY



One steel keg saves the CO₂ equivalent to that absorbed by 28 trees.

Each steel keg put into service eliminates the carbon emissions equivalent to taking a car off the road for 2 years.



Each steel keg will save 2,340 lbs of trash from the landfill over its lifetime.

Steel kegs are 100% reusable.



WINE ON TAP KEY FACTS

- One keg = 5.16 gallons = 26 bottles or 132 5-ounce pours.
- American sankey D fitting
- Freshness is guaranteed for 12 months if untapped, and 3 months once tapped.
- Accounts serving wine on tap see a 5–15% increase in wine sales BTG.
- Most accounts see a 6–15% waste in their wine programs, but with wine on tap the waste is, on average, less than 1%.
- 30% reduction in CO₂ emissions by using reusable steel kegs vs. 1-way disposable kegs to deliver the same amount of wine.



THE FIRST NEW WINERY AFTER PROHIBITION DRY CREEK VINEYARD

FOUNDED 1972	WINE PIONEER DAVID S. STARE	ESTATE VINEYARD ACRES 185 SUSTAINABLY FARMED
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FOUNDED IN 1972 by David S. Stare, Dry Creek Vineyard was the first new winery in the Dry Creek Valley following Prohibition. Dave’s vision to start a winery modeled after a Loire Valley chateau reintroduced the world to the wines of northern Sonoma County. Today, his daughter Kim Stare Wallace continues to build on these established traditions while innovating for the future. With the second generation firmly at the helm, the stewardship and future of Dry Creek Vineyard has never been brighter.



FOR MORE RESOURCES ABOUT WINE ON TAP, VISIT TRYWINEONTAP.COM OR CALL 855-KEG-WINE

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