

on its own. Another exciting aspect is the closed loop system the vineyard employs. During the rainy months, water is collected in the pond, the water then irrigates the vines, and the vines transpire the water, releasing it to the atmosphere to be returned later as rainfall. At Endeavour Vineyard we do very little leafing or hedging and the need to drop fruit during the growing season is nominal. The vineyard is able to moderate even growth throughout the



Wildlife at Endeavour Vineyard

cycle of the season which allows us to do less crop thinning.

Walking Endeavour Vineyard is a special experience. The vineyard is alive with all manner of insects, birds and water fowl. With 30 acres of vines planted, more than half of Endeavour is Cabernet Sauvignon with Zinfandel (called Spencer's Hill), Petite Sirah and Petit Verdot rounding out the acreage. The vineyard is pristine with rolling hillsides that face mostly west in

an effort to soak up as much afternoon sun as possible.

As Don walks and talks more about his "baby" there is a sense of pride in his voice. "All of the collective vineyard experience and knowledge that I have accumulated went into this vineyard. It's so rewarding to see our efforts pay off."



DON WALLACE
Winery Partner

OUR LATEST ACCOLADES



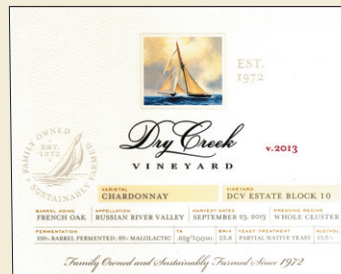
2012 ENDEAVOUR
CABERNET SAUVIGNON
DRY CREEK VALLEY

90 POINTS

Wine Spectator

93 POINTS

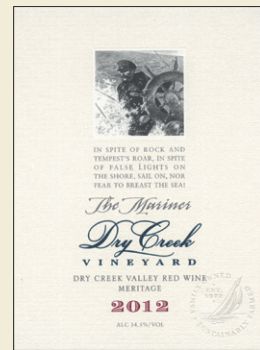
WineReviewOnline.com



2013 DCV ESTATE BLOCK 10
CHARDONNAY
RUSSIAN RIVER VALLEY

90 POINTS

Wine Spectator



2012 THE MARINER
DRY CREEK VALLEY

92 POINTS

CELLAR SELECTION

WINE ENTHUSIAST

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Dry Creek
VINEYARD

FAMILY WINEMAKING
SINCE 1972



WINE CLUB
NEWSLETTER
November 2015

Greetings!



In the early 90s when we purchased 38 acres of rolling, undeveloped land in the Lytton Springs district of the Dry Creek Valley, it was the first major land acquisition for our family in more than 20 years. My husband Don had a vision - to plant a Cabernet Sauvignon vineyard that rivaled any of the esteemed Cabernet vineyards in California. His heart and passion are imprinted all over this property. From the sustainable model the vineyard employs, to the spacing of the vines, Don's legacy is Endeavour Vineyard. We are proud to share the story of Endeavour in this issue of the Wine Club newsletter.

As this newsletter goes to press, we have just finished harvest. The 2015 vintage will go down as both the earliest start and earliest finish in our 44 year history. It is hard to believe it is early October and we are done with harvest! Our winemaking and vineyard teams are excited about the quality of this vintage. Yields were down, but quality was sky high which is very encouraging for these young wines now fermenting away in our cellar.

As the holidays approach, I want to thank you for your continued support and dedication to our family winery.

With gratitude,
KIM STARE WALLACE
President



ESTATE DCV9 ENDEAVOUR VINEYARD

The story of our estate Endeavour Vineyard goes back to the early 90s when winery partner Don Wallace, then a young and energetic vineyard manager, was fascinated with how technology and farming were being used to plant new vineyards. Commenting on those early times, Don says there was not a lot of science behind vineyard development. "Back in the early 70s when we first got our start, vineyard development was done by feel - there wasn't much rhyme or reason as to why and where grapes were planted. As a young guy coming up in the business, I thought there could be a better way of doing things."

As the winery continued to grow, a need for more Cabernet Sauvignon grapes sent Don on a chase for a new vineyard site. For almost five years, he scoured the Dry Creek Valley for the ideal location. Using an airplane and topographic maps, Don zeroed in on the Lytton Springs area as a possible locale for a new vineyard. "I saw this area from the air and it just looked perfect. Then, when I actually walked the ground, I knew this was it. The combination of excellent soil conditions, drainage and sun exposure were ideal." There were other desirable characteristics as well. In looking to create a sustainable vineyard ecosystem, it was obvious that the amphitheater-style setting would allow for rain water sheet flow - essentially creating a natural pond and giving the vineyard its own water source.



DCV9 - Estate Endeavour Vineyard, Lytton Springs

The planting of Endeavour Vineyard was yet another technology driven effort. Working with Vineyard Manager Duff Bevill, Don implemented a concept called variable vine spacing. Using topographic maps and soil quality analysis, they were able to determine which parts of the vineyard had lower soil fertility versus other areas that had higher soil fertility. In planting the vines, areas that were higher in fertility had more spacing and those lower in fertility were planted closer together. The result, a completely sustainable vineyard - able to maintain and moderate yields

◆ WINE LIST ◆

SIGNATURE WINES	Retail Bottle	CLUB MEMBER PRICING	
		20% Savings Bottle	25% Savings Case
2014 Dry Chenin Blanc - <i>Clarksburg</i>	\$12.00	\$9.60	\$108.00
2014 Fumé Blanc - <i>Sonoma County</i>	\$14.00	\$11.20	\$126.00
2014 Sauvignon Blanc - <i>Dry Creek Valley</i>	\$18.00	\$14.40	\$162.00
2013 Heritage Vines Zinfandel - <i>Sonoma County</i>	\$20.00	\$16.00	\$180.00
2012 Merlot - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2012 Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2013 Old Vine Zinfandel - <i>Dry Creek Valley</i>	\$32.00	\$25.60	\$288.00
2011 Meritage - <i>Dry Creek Valley</i>	\$30.00	\$24.00	\$270.00
2012 The Mariner - <i>Dry Creek Valley</i>	\$45.00	\$36.00	\$405.00
LIMITED RELEASE WINES			
2013 DCV3 Sauvignon Blanc - <i>Dry Creek Valley</i>	\$25.00	\$20.00	\$225.00
2013 DCV10 Estate Pinot Noir - <i>Russian River Valley</i>	\$38.00	\$30.40	\$342.00
2013 DCV Estate Block 10 Chardonnay - <i>Russian River Valley</i>	\$30.00	\$24.00	\$270.00
2013 Malbec - <i>Dry Creek Valley</i>	\$38.00	\$30.40	\$342.00
2012 Beeson Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2012 Estate Zinfandel - <i>Spencer's Hill Vineyard - Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2013 DCV2 Estate Zinfandel - <i>Four Clones Vineyard - Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2013 DCV7 Estate Zinfandel - <i>Wallace Ranch - Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2013 Vogensen Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2012 Endeavour Cabernet Sauvignon - <i>Dry Creek Valley</i> (6 bottle max order)	\$70.00	\$56.00	N/A
DESSERT WINES			
2013 Soleil - <i>Late Harvest Sauvignon Blanc - Dry Creek Valley</i> (6 bottle max order)	\$35.00	\$28.00	N/A

2016 CLUB SHIPMENT SCHEDULE

VINTNER'S SELECT CLUB & CLUBRED
2 bottles 4 times per year February 8th, May 9th, September 6th, November 7th
4 bottles 2 times per year - May 9th & November 7th
CASE CLUB 6-BOTTLE & 12-BOTTLE
6 or 12 bottles 2 times per year - May 9th & November 7th
VIP
An exclusive, special magnum on December 5th
Full Club Shipment Schedule available on our Website: http://www.drycreekvineyard.com/wine-club/for-members/



HOLIDAY CELEBRATION

SATURDAY, NOVEMBER 28, 2015

1 PM - 4 PM

WINE CLUB EXCLUSIVE

Our Thanksgiving weekend holiday celebration is the perfect way to get in the holiday spirit. Enjoy festive decorations, great gift giving ideas and holiday treats. Club wines will be available for tasting as well as pickup. Complimentary for wine club members plus 2 guests. RSVP is required. Contact Salina Littleton at wineclub@drycreekvineyard.com, or call 800-864-9463 x123.



HOLIDAY WINEMAKER DINNER IN OUR CELLAR

SATURDAY, DECEMBER 5, 2015 | 6PM

\$150 per person (inclusive)

Join us for an incredible evening in our beautiful cellar dressed in holiday fashion. Proprietor Kim Stare Wallace along with Winemaker Tim Bell will lead you through an amazing wine and food experience. The evening will feature the sultry sounds from local jazz artist, Shea Breaux Wells.

Join us for a special evening to celebrate the Holiday Season! To RSVP: contact Salina Littleton at wineclub@drycreekvineyard.com, or call 800-864-9463 x 123.

